

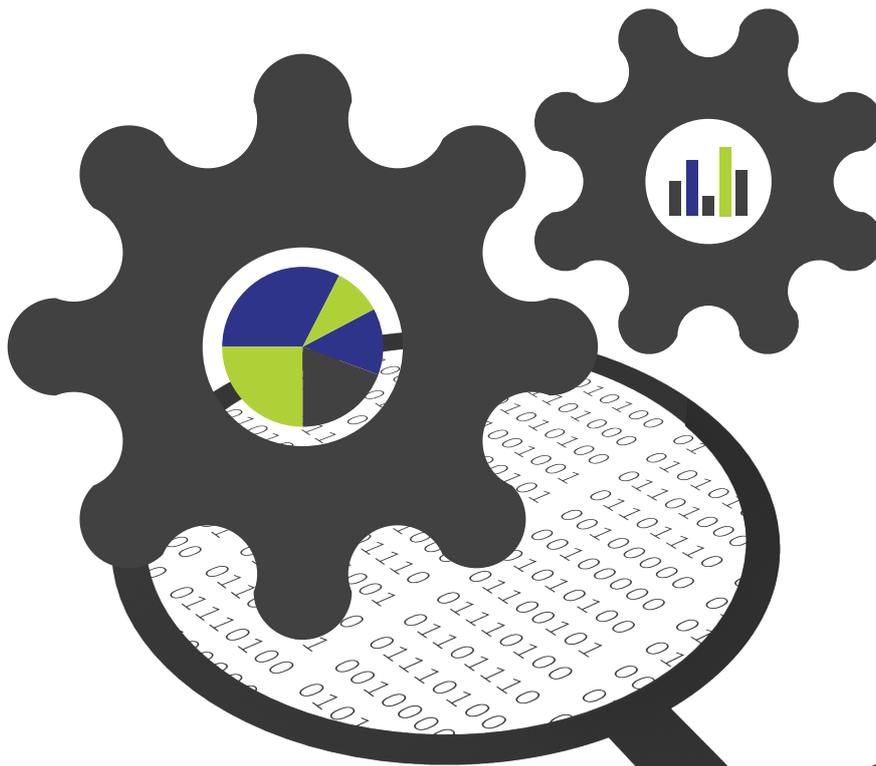


Generation 10



REKERDRES & SONS INSURANCE AGENCY, INC

Generation 10 'Puts Data to Work' for Rekerdres & Sons



Find out how Rekerdres & Sons:

- Better assesses and analyses its various risks
- Benefits from data that is proactive rather than reactive
- Gains instant access to the exact data each individual user needs



Generation 10

G10 Solution Identifies Trends, 'Puts Data to Work' for R&S

Founded in 1953, **Rekerdres & Sons Insurance** is one of the world's foremost ocean marine cargo insurance companies. The company needs to coordinate highly complex documentation from a variety of stakeholders, operating on different systems, from all over the world.

Its primary needs include:

- The ability to consolidate large amounts of data from clients around the globe, including several large, multinational commodity traders,
- 24/7 access to the system, from any location, with bulletproof security,
- A high degree of collaboration between assureds, surveyors, adjusters, and underwriters, and
- The ability to better assess and manage risk, and assign proper ratings to their clients.

To meet these varied needs, Generation 10 deployed its G10 Framework to gather hundreds of thousands of transactions from companies all over the world, working on a host of different systems. The information is compiled and normalised in a central location and funnelled into a dashboard command-and-control center that provides instant access to the information most important to the individual user.

"Using the G10 dashboard, you have that data at your fingertips. It's always available, and it's the exact information you need," says Brett Anderhub, Vice President of Rekerdres & Sons.

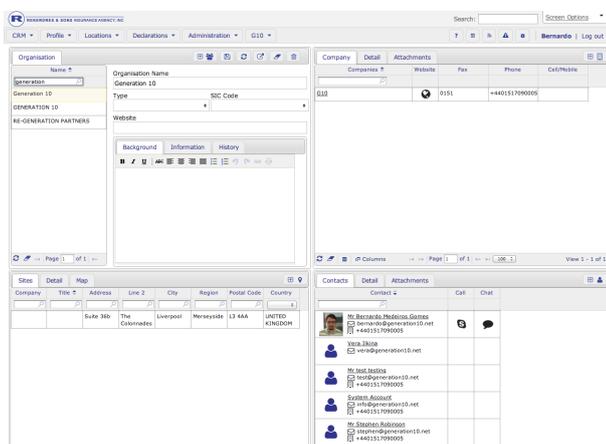


"The information I need might be different from what someone else needs, so we're all using a single system but getting very different things from it. The data is there and sometimes you don't even know you need it until you see it."

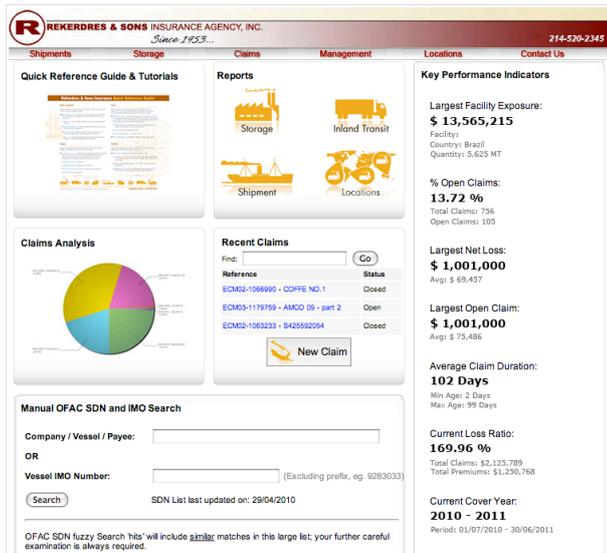
"There have been times when I'd realize that Generation 10 had thought of things I didn't even realize I required until I saw them built into the system. That's the real exciting part for me. We refer to it as 'the serendipitous arrival of information' – it appears right when you need it."

But compiling and normalising the data is only part of the story. The real magic occurs when d3 Analytics are applied to bring that information to life through its high-level, drill-down approach to visuals.

Without insightful visualisation, companies are forced to make crucial strategic decisions based on static, difficult-to-understand information — if they're even able to access the information at all. With d3 Analytics, Rekerdres & Sons is able to identify trends in real time and take advantage of opportunities as soon as they arise.



“The charts we are using now are proactive rather than reactive,” Anderhub says. “Rather than having to ask the system to give me something, it anticipates what I need and presents it to me.”



“Companies have oceans of data in their various disparate systems, but without the ability to compile it and really understand it, what is all of that information really doing for you? Generation

10 has helped usher our company into the age when data works for us, rather than us having to work for the data.

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Brett Anderhub
Vice President,
Rekerdres & Sons

About Generation 10

Established in 2000, Generation 10 has a proven track record of delivering innovative, high-value, flexible commodity management software designed to help clients manage their operational and financial risks, optimise supply chains, and improve business transparency. For more information, please visit our website, or call us for a demonstration of all that Generation 10 can do for you.

What is the G10 Framework?

- The G10 Framework is a highly flexible technology platform that all Generation 10 products and solutions are built upon.
- When combined with a library of Web-enabled components and bespoke applications, it allows us to quickly provide the exact capabilities our customers need, on a platform built for change, at the lowest total cost of ownership.



What are d3 Analytics?



- d3 Analytics are interactive, visual tools that help you identify trends, increase operational transparency, set benchmarks and achieve goals.
- d3's intuitive, visual user interface allows you to locate, understand and act on information much more efficiently, making your company more agile and able to capitalise on opportunities whenever they arise.